

*Virginia Coastal Resilience Master Plan
Community Outreach and Engagement
Strategy Meeting*

**Wednesday 19 May 2021
9:00 – 10:30**

WebEx Link: <https://governor.virginia.gov/i/le2ol>

Dial-in phone number: 866-692-4530

Dial-in event code: 161 389 7405

Public Meeting Requirements

- Call to Order COV/DCR
- Roll Call COV/DCR

Outreach and Engagement Overview

Educational

- Convey purpose and goals of the CRMP Project.

Information Gathering

- What can we capture from each stakeholder group to support or inform the Plan?

Information Sharing

- Presenting the results to the stakeholder groups.

Outreach and Engagement Capacity

- CRMP Summary Message Document
- Outreach Toolkit
 - Project Summary Flyer
 - Meeting Information
 - Social Media Tags and Images
- Survey
- Messaging/Content
 - Social Media posts (10)
 - Press Releases (2)
 - Webpages (3)
 - Blogs (4)
 - Newsletters (4)
- Meetings
 - Coastal PDCs (8)
 - Local Governments (8)
 - Tribal Governments (1*)
 - Businesses (2)
 - Universities/Institutions (2)
 - Military/Federal Installations (1)
 - Underserved Communities (32)
 - General Public (6)
- Design Charrettes (4)

Outreach and Engagement Groups

Coastal Planning
Districts

Local
Governments

Tribal
Governments

Businesses/
Industries

Universities/
Institutions

Military/Federal
Installations

Underserved
Communities

General Public