



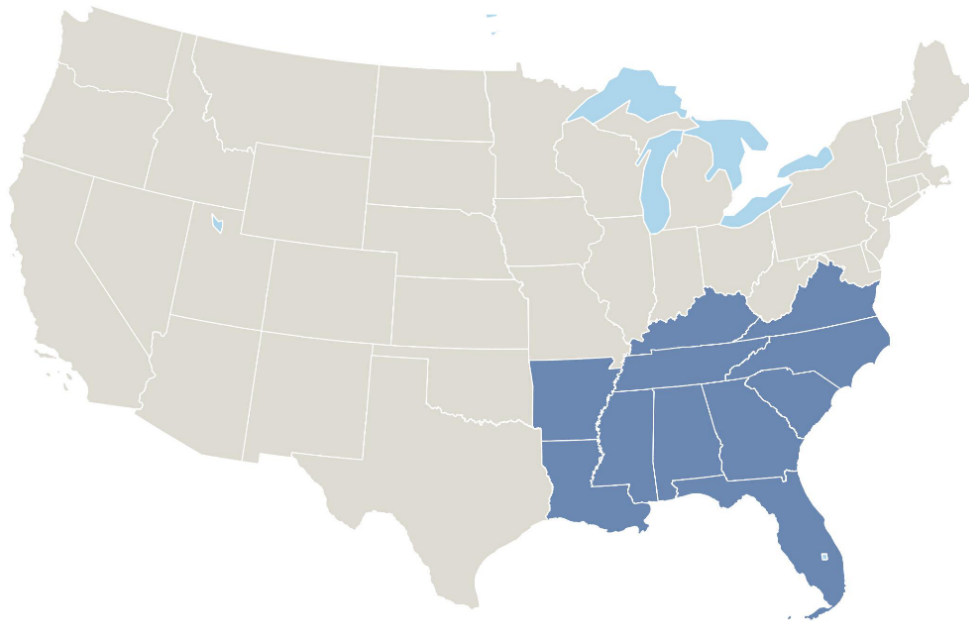
S E E A
SOUTHEAST ENERGY EFFICIENCY ALLIANCE

Energy Efficiency as a Carbon Reduction Strategy

Virginia Executive Order 57 Working Group Meeting

SEEA Serves The Southeast

The **Southeast Energy Efficiency Alliance (SEEA)** promotes energy efficiency as a catalyst for economic growth, workforce development and energy security. We do this through collaborative public policy, thought leadership, outreach programs, and technical advisory activities.



**Regional Energy
Efficiency Organization**

**Eleven-state
footprint**

**Non-profit,
non-partisan**



Top Four Opportunities



State Leadership By Example

- Establish and Strengthen Guidance for State Agencies
 - Savings targets
 - Reporting requirements
 - Shared Savings Mechanisms
- Continue Technical Assistance for Local Governments



Building Energy Codes

- Support Energy Code Training for Code Officials and Builders
- Adopt 2015 International Energy Conservation Code
- Consider a “Stretch” Code
- Create an Energy Codes Collaborative



Energy Efficiency Financing

- Establish a Loan-Loss Reserve to Support On-Bill Financing for Electric Cooperatives
- Issue an RFP for the Third-Party EE Financing Program
- Continue to Advocate for Adoption and Implementation of Commercial Property Assessed Clean Energy



Utility and Regulatory Policy

- Actively Participate in State Corporation Commission Proceedings on Evaluation, Measurement and Verification Rulemaking
- Support Implementation of All Cost-Effective Utility Delivered Energy Efficiency Programs



Utility and Regulatory Policy

- Establish Dialogue with States with More Mature Ratepayer Programs (e.g. Arkansas)
- Seek Technical Assistance from Experts (Regulatory Assistance Project, American Council for an Energy Efficient Economy)



Additional Opportunities



- State Energy Planning
 - Strengthen and institutionalize state energy planning practices
- Low-Income Energy Efficiency Working Group
 - Convene state agencies and other stakeholders to create more comprehensive and integrated low-income solutions
- Industrial Energy Efficiency
 - Enhance current “opt-out” with “self-direct” leveraging the National Energy Efficiency Registry
- Combined Heat and Power (CHP)
 - Clarify rules enabling utility ownership of CHP
- Public Funding
 - Attached energy efficiency or carbon reduction goals to public investments (e.g. universities, local governments, etc.)

Thank you!

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